

# The summer holidays are also high season for burglaries



**LiftMaster**

**SAARWELLINGEN, GERMANY, June 28, 2017** – Especially during the summer holidays, homes and apartments are often unoccupied for weeks at a time, something that is particularly inviting to burglars. With smart home solutions from LiftMaster, you can ensure that thieves are not welcome.

When the summer holidays begin, the number of burglaries climbs rapidly. Sometimes entire neighbourhoods appear to be deserted. In spite of this, however, the security measures undertaken by home owners often leave much to be desired. LiftMaster's MyQ smart home system optimises security – and one of the reasons is that it makes it possible to keep an eye on things at all times, even from a distance.

## A popular target for burglars

Detached single-family homes are a particularly popular target for thieves. Due to the fact that front doors have become very secure, however, burglars like to enter through the garage, because many garage doors can be opened with relative ease. Garages are often joined directly to the house, or offer entry to an enclosed garden area. Thanks to MyQ smart home technology from LiftMaster, garage door openers can be linked to smartphones, tablets or computers via an internet gateway and app. Once this has been done, garage doors and entrance gates can be operated and monitored from anywhere at any time using the free MyQ app – offering users an invaluable advantage, especially when they are on holiday. The real-time monitoring feature ensures that the user always knows whether the door is actually closed. If desired, you can also receive a message on your smartphone whenever the garage door or gate is operated.

Not only does this make the user feel more secure, but it also takes away a favourite point of entry for burglars.

## A connected home offers even greater security

The ability to monitor and control a garage door opener or gate operator from anywhere with the free MyQ® app has enabled partnerships with the likes of Apple, Nest and other technology providers to seamlessly integrate access control into their platforms. For example, MyQ is already compatible with Google "Nest", discreet surveillance cameras, that makes it possible to transmit live images, from inside the garage or outside near the gate, to the user's smartphone 24 hours a day.

From within the MyQ app, consumers can:

- Monitor home activity with live video every time the garage door opens or closes.
- Get MyQ alerts when Nest Cam has detected motion in or outside the garage or at home – wherever the Nest Cam is placed.
- Access both MyQ and Nest Cam from anywhere within one smartphone app.
- See time-lapse video clips and event history with a Nest Aware + Video History subscription.

"The garage door is the gateway to the family home, and the combination of garage door control, alerts and live video feeds offers new levels of awareness and peace of mind when away from home," said Cory Sorice, Vice President of Marketing, Connected Products and eCommerce, Chamberlain Group, Inc.

## About MyQ technology

The LiftMaster MyQ smart home technology is not tied to an existing open system. Instead, it is based on one of the world's leading encryption technologies. LiftMaster has its own secure servers in the USA with the requisite support staff. As a result, the company is able to professionally manage a data volume that already exceeds 1 billion messages a year. Continuous security updates and regular security checks conducted by independent testing organisations underscore the fact that security is the number one priority.

## About Chamberlain Group

Chamberlain Group (CGI) is a global leader in access solutions and products. As the corporate parent company to LiftMaster, Chamberlain, Merlin and Grifco, we design and engineer residential garage door openers, commercial door operators and gate entry systems. Our products are connected through our innovative MyQ technology which empowers users to control or monitor their entry points through smartphone access. We give the power of access and knowledge. For more information visit [LiftMaster.eu](http://LiftMaster.eu).

## Media Contact

Kerstin Maldener  
[kerstin.maldener@chamberlain.com](mailto:kerstin.maldener@chamberlain.com)  
+49 (0) 6838 907 220  
Saarwellingen, June 28, 2017

