

50
YEARS
FORWARD

LiftMaster® Celebrates 50th Anniversary



SAARWELLINGEN, GERMANY, June 13, 2017 – LiftMaster®, the number one brand of professionally installed garage door openers, is celebrating its 50th anniversary of revolutionising access by providing dealers the industry's most innovative, trusted and dependable products.

Established in 1967, the LiftMaster brand, has helped transform the garage door opener into a fundamental access solution that people rely on every day. "We're excited to celebrate 50 years of LiftMaster," said Bob Markwart, Chief Operating Officer. "We're proud of our innovations and the leadership we've provided to the industry, and we are indebted to our dealers for the unwavering support they've provided us for a half century."

Key Innovations

As the leader in residential and commercial access solutions, LiftMaster boasts more than 30 key industry breakthroughs in the past 50 years, all designed to deliver the safest, most reliable access systems for door and gate applications. Leading the way in offering dealers unique and differentiated products to help them stand out in the marketplace, LiftMaster was the first manufacturer to develop rolling code technology to virtually eliminate code grabbing, enabling users to feel secure that their property and loved ones are protected from intruders.

Furthering the commitment to provide peace-of-mind, LiftMaster was also the first manufacturer to offer Battery Backup, allowing homeowners to access their homes during a power outage.

Connectivity Advancements

Giving users the power of access and knowledge while acknowledging growing consumer desire for a connected home, LiftMaster developed MyQ® technology which revolutionised access control, enabling users to connect an opener to a smartphone or other internet-connected device. The ability to monitor and control a garage door opener or gate operator from anywhere with the free MyQ app has enabled partnerships with the likes of Apple, Nest and other technology providers to seamlessly integrate access control into their platforms.

About Chamberlain Group

Chamberlain Group (CGI) is a global leader in access solutions and products. As the corporate parent company to LiftMaster, Chamberlain, Merlin and Grifco, we design and engineer residential garage door openers, commercial door operators and gate entry systems. Our products are connected through our innovative MyQ technology which empowers users to control or monitor their entry points through smartphone access. We give the power of access and knowledge. For more information visit ChamberlainGroup.com.

Media Contact

Kerstin Maldener
kerstin.maldener@chamberlain.com
+49 (0) 6838 907 220
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